



Australia Eastern Indonesia

TOURISM FORUM

4-5 March 2019, Makassar

WHEN

*Conference: 4 March 2019
Workshops: 5 March 2019
Expo: 4-5 March 2019*

REGISTER

*Subscribe at the link below for
updates and venue details
<https://goo.gl/G18xL3>*

MONDAY 4 MARCH 2019

WELCOME 8:30AM

- Margareth Mawarlestari, Emcee
- Traditional cultural performance
- Richard Mathews, Australian Consul-General Makassar

KEYNOTE PRESENTATIONS 9:00AM

- Prof Dr Nurdin Abdullah, Governor of South Sulawesi
- Thomas Trikasih Lembong, Chairman of BKPM (video)
- Councillor Tom Tate, Mayor of the Gold Coast
- HE Arief Yahya, Indonesian Minister of Tourism

OPPORTUNITIES IN EASTERN INDONESIA 10:30AM

- What is the future of tourism in eastern Indonesia?
Strategic insights from industry leaders.
- Steve Noakes, Indonesia Tourism Development Project
 - Kuswardono, Regional Infrastructure Dev. Agency
 - Pikri Ilham Kurniansyah, Garuda Indonesia
 - Stevens Hendrajaya, Traveloka

TOURISM IN THE DIGITAL AGE 11:30PM

- Who is the modern tourist? Understanding the customer
- Chris Burns, Travlr

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NETWORKING LUNCH 12:30AM

Buffet lunch and speed networking

FORUM EXHIBITION 2:00PM

- Opportunity for local governments, businesses and NGOs to showcase their products and tourism assets.
- includes presentation by Study Gold Coast

GALA DINNER 6:00PM

- Opening remarks
- Richard Mathews, Australian Consul-General Makassar
- Buffet dinner and live jazz music
Australia Awards tourism alumni talk show

TUESDAY 5 MARCH 2018

WORKSHOP A

**SUSTAINABLE
MANAGEMENT
9:00AM**

How to protect your natural assets?
- Prof. Bill Carter, University of Sunshine Coast
- Marta Muslin, Indonesia Waste Platform
- Janet Mackay, TRC Tourism
- Ina Koswara, Institute of Technology Bandung

**SUSTAINABLE
INFRASTRUCTURE
10:00AM**

How to attract investment in infrastructure?
- Campbell Drake, Uni. Technology Sydney (moderator)
- Kuswardono, Regional Infrastructure Dev. Agency
- Kate McKubbin, Cardno and KIAT

**SUSTAINABLE
INVESTMENT
11:30AM**

How can social and impact investment support tourism?
- Margareth Mawarlestari (moderator)
- Dinny Jusuf, Torajamelo
- Stephanie Arrowsmith, Impact Hub Jakarta
- Tom Palmer, Ngarra and Milton Group

WORKSHOP B

**AUSTRALIAN
BUSINESS INSIGHTS
9:00AM**

How to invest in Indonesia?
- Dr Helena Studdert, Consul-General Bali (moderator)
- Steve Noakes, Eco Lodges Ind. & Binna Burra Lodge
- Noel Jenetski, IPNI Cocoa Indonesia

**MODERN MARKETING
& COMMUNICATIONS
10:00AM**

How to market your products internationally?
- Nina Williamson, Travlr (moderator)
- Chris Burns, Travlr
- Stevens Hendrajaya, Traveloka
- Simon Mustoe, Wild Diaries

**EDUCATION
& TRAINING
11:30AM**

How to deliver tourism education services in Indonesia?
- Noel Scott, Uni. of the Sunshine Coast (moderator)
- Hugh Ritchie, Union Institute of Language
- Janelle Chapman, TAFE Queensland International
- Redemta Tete Bato, Sumba Hospitality Foundation

CONCLUSION

**LUNCH
12:30AM**

Buffet lunch

**WRAP UP SESSION
1:00PM**

What have we learned?
- Prof Bill Carter, University of Sunshine Coast
- Prof Noel Scott, University of Sunshine Coast

**OFFICIAL CLOSING
1:30PM**

Closing remarks
- Richard Mathews, Australian Consul-General Makassar